



Alberto Gutiérrez Bárcena


Senior UX / UI Designer

Contact info

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Social media

 albertogutierrezbarcena

 @retreros

Portfolio

www.bipolar-studio.com



About me

I have been an art and design enthusiast all my life, which has led me to pursue art studies and to later develop my design skills by designing digital products. I have been involved in all stages of the design process from idea development to product delivery in several national and international companies.

In the last years I have been part of a team tasked with creating an entire new design system for a bank project, working in a multi-language environment

This passion for design has motivated me to become a founder member of the Iberian Network in Defense of Graphic Heritage, an international association in charge of preserving the visual identity and graphic heritage of our cities.



Work experience

Act

2017

ING Bank

User Interface Designer

Creation of a new design system, focused on accessibility and responsive design in a multi-country initiative.

Visual designs, interactive prototypes, animations and support as part of the centre of expertise in design.

2016

Barrabes Meaning

UX / UI Designer

Heuristic evaluation, wireframes and wireflows, design and development of interactive prototypes and UI.

Clients: Telefónica and Correos.

2015

2015

Indra

UX / UI Designer

Wireframes, interaction design and visual design of a private software for a health system.

Clients: Chilean government and the kingdom of Bahrain

2015

Freelance

UX / UI Designer

Creativity and design of games for mobile devices, wordpress sites and e-commerce.

2011

2010

Genera Games

UX / UI Designer

Creativity, wireframes, wireflows, heuristic evaluation, illustration and visual design of apps and games for mobile devices.

Clients: Antena 3, Moto GP.

2007



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Education

- 2017** ● **UOC - Universitat Oberta de Catalunya**
Postgrade specialisation in Interaction Design and Usability
- 1994** ● **Escuela de Arte de Sevilla**
Graduated in the Art School of Seville - FP2
- 1999**



Trainings & Certification

- Act** ● **Motion Design School**
UI Animation Essentials - Course
- 2016** ● **Universidad Autónoma de Cataluña**
Design of videogames - Course
- 2014** ● **Universidad Europea de Madrid**
Design, organization and evaluation of videogames and gamification - Course



Languages

Spanish: Mother tongue

English: B1.2



Skills

Soft

- Team player
- Proactive
- Adaptability
- Excellent attention to detail
- Good attitude

Hard

- Banking and Finance projects
- Multi-country projects
- Agile - Scrum methodologies
- UX / UI / IxD
- Sketch, Invision, Adobe XD
- Accessibility / user-centered design
- Interaction and motion design